

A disaster can strike at any time and to any business.



24%
of companies polled said they had experienced a *full data disaster*.
(Forrester Research Study)

The consequences of a disaster on an unprotected or under protected company can mean unwanted expense, lost revenue, and a loss of business. Even if you can preserve the data it's important to recover systems quickly to avoid downtime. Clearly the solution requires more than just backup.

Synoptek DraaS

is a collection of simple to use and incredibly cost effective services that help companies avoid data loss and create the ability to recover quickly in the event of a disaster

Automated Protection

is the pre-disaster action that gives the user peace of mind and keeps a watchful eye on changes in the data and infrastructure.

Most companies test their disaster recovery once a year; this is costly, time consuming, and can lead to server data loss in the event of a failed restore. Optimally businesses should have their backups tested daily to avoid any data loss. Finding out that your critical data for the last four months, four weeks or even four days is lost due to a failed backup could ruin your business.



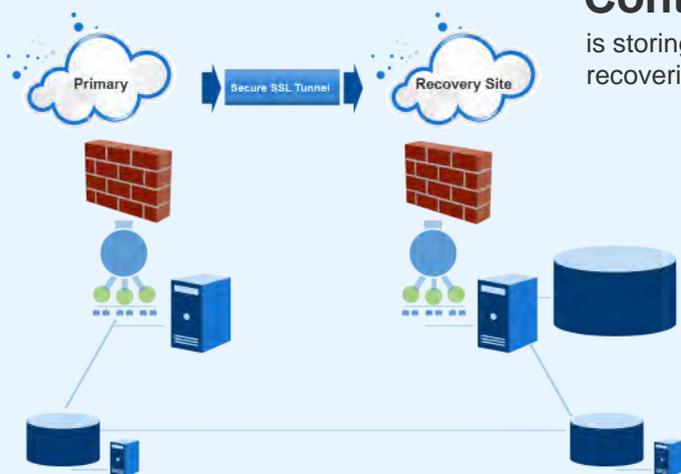
**How often do you test your backup?
How long does this process take? Is it automated or manual?**

Continuous Protection

is storing your data data in a simple nondependent backup chain to allow recoveries from all data points, and keep points for as long as desired.

Geo Redundant Backup

Sleep better at night knowing that in the event of a loss of your primary site, your Geo Redundant Backup site is ready and waiting for you to get your business backup up and running quickly.



Are you protected from a corrupt or non-working backup point? Would you be informed if corruption occurred?



Securely Stored

means where the data comes to rest in a safe offsite location. Once data leaves your primary site it is securely stored in an isolated and protected environment.

Is your data in a safe, secure data center that has the ability to recover quickly from a disaster?



93%

of companies that lost their data center for 10 days or more due to a disaster filed for bankruptcy within one year of the disaster.

(National Archives & Records Administration, Washington DC)

CLOSED

30%

Of all businesses that have a major fire go out of business within one year



(Home Office Computing Magazine)

70%

fail within five years



Rapid Recovery

Is the most important component of any viable business continuity solution. No matter the disaster, large or small, you need to be up and running as soon as possible. Time is Money.

Are you able to virtualize locally and offsite at any time in an efficient and time sensitive manner?

Learn more about protecting your business and mitigating risk at a cost your business can afford. Synoptek DraaS 888-796-6783